PREMIERTAP

by Iconic Events

“You get the tap. We’ll get YOU the sale.”

PREMIERTAP FOR CORPORATE SALES ORGANIZATIONS

The tap-to-CRM system that turns every sales conversation into a captured lead, an automatic follow-up, and a closable opportunity — with a live command view for the people who run the team.

HOW IT WORKS

- **1 · The tap:** your salesperson taps their card (or shares their link) and is saved in the prospect’s phone under their own name.
- **2 · The capture:** the prospect’s name, phone, and email land in your company CRM instantly — stamped with the rep, the event, and the moment.
- **3 · The follow-up:** an approved sequence of texts and emails starts immediately and runs on your cadence; the rep and the manager see every touch.
- **4 · The close:** every touch is tracked to the outcome, so closures are credited to the reps, events, and follow-ups that produced them.

HOW IT INCREASES SALES

- Speed to lead — follow-up starts the second the tap happens, not days later when a paper card surfaces.
- No lead left behind — every captured prospect receives the full follow-up sequence, every time, for every rep.
- One winning cadence — your best follow-up, standardized across the whole organization instead of improvised per rep.
- Built on a follow-up method proven at the top of the life insurance business — follow-through is where sales are made.

THE MANAGER’S COMMAND VIEW — FROM YOUR OWN PHONE

- Live metrics: captures per rep, follow-up completion, first-response time, pipeline by stage, touches per prospect, closures and revenue attribution.
- Know what your team is doing every second of the day — not for micromanaging, but for sales closure optimization: coach at the exact moment a deal can still be saved.

CORPORATE ACCOUNTS

Seats for every rep, rollups for every manager and region, your company’s branding on every card, page, and app, an admin console for leadership, and onboarding and training handled by our team. Corporate accounts are scoped to your organization and quoted in writing — no off-the-shelf numbers for a company your size.

Start the conversation: Info@PremierTap.app · PremierTap.app/Corporate

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